

Module code	AH-3303		
Module Title	Reading Cultural History		
Degree/Diploma	Bachelor of Arts (Historical and International Studies)		
Type of Module	Major Option/Breadth		
Modular Credits	4	Total student workload	10 hours/week
		Contact hours	4 hours/week
Prerequisite	None		
Anti-requisite	None		
Aims This module aims to explore the interface between history and anthropology. It examines the development both of high and popular culture in selected societies to demonstrate the dynamic process of human interaction not just at the elite level but at the grassroots as well. It will highlight some of the more well known examples of cultural history and social history written primarily by French, American, and English authors.			
Learning Outcomes:			
Lower order :	30%	- Explain what cultural history is and why it is significant. - Discuss the various approaches to cultural history.	
Middle order :	40%	- Critically analyse the factors involved in the formation of high and popular culture. - Compare and contrast the key features of the cases discussed in the module to illuminate the historical processes of cultural formation.	
Higher order:	30%	- Evaluate the arguments for and against key debatable issues in cultural history. - Appreciate the value of the study of culture as a historical process.	
Module Contents - What is cultural History - Approaches to Cultural History - Case Study: the discovery of the beach in the 18th century; - Case Study: the understanding of the concept of art; - Case Study: the history of reading; - Case Study: spices and the European mind; - Case Study: the invention of 'taste', - Beyond the cultural turn			
Assessment	Formative assessment	Comments on early draft of essay; qualitative feedback on tutorial presentation and participation	
	Summative assessment	Examination: 50%	
		Coursework: 50% Participation (10%) Tutorial presentation (10%) Essay (30%)	